PACKAGED SALES OF TOTAL FLUID MILK PRODUCTS IN MARKETING AREAS DEFINED BY FEDERAL MILK ORDERS AND CALIFORNIA, AUGUST 2001, WITH COMPARISONS 1/

| | TOTAL FLUID MILK PRODUCTS 2/ | | |
|--------------------|------------------------------|-----------|-------------|
| MARKETING AREA | | | CHANGE FROM |
| | ORDER | SALES | PREV. YEAR |
| | NUMBER | | <u>3</u> / |
| | | MIL. LBS. | PERCENT |
| Northeast | 001 | 796 | -0.2 |
| Appalachian | 005 | 306 | -3.1 |
| Southeast | 007 | 431 | 1.3 |
| Florida | 006 | 239 | 2.1 |
| Mideast | 033 | 525 | -4.1 |
| Upper Midwest | 030 | 364 | 0.3 |
| Central | 032 | 393 | -0.5 |
| Southwest | 126 | 359 | -1.6 |
| Arizona-Las Vegas | 131 | 108 | 3.8 |
| Western | 135 | 79 | 2.6 |
| Pacific Northwest | 124 | 180 | -1.0 |
| California | | 530 | -0.8 |
| ALL AREAS COMBINED | | 4,310 | -0.7 |

¹/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas and California, and represent approximately 93 percent of total fluid milk sales in the United States. 2/ Total fluid milk products include plain, flavored, and miscellaneous whole milk products, plain, flavored, and miscellaneous reduced fat, low fat, and fat-free milk products, eggnog, and buttermilk. 3/ Percent changes have been adjusted for calendar composition.

SOURCE: Monthly summaries of Federal Milk Order Market Statistics, AMS, USDA, and California Dairy Information Bulletin, California Agricultural Statistics Service and Milk Stabilization Branch.